

Max Potential coaches explore Potential benefits

By LAUREN STANFORD. Nov. 18, 2014, 3:37 p.m.



Mudgee Max Potential coordinator Fiona Brown speaks to interested community coaches at an information night on Monday.

Potential Max Potential community coaches attended an information session to learn about the benefits and impacts of the 22-week youth leadership program.

Mudgee Max Potential Co-ordinator Fiona Brown laid out the basics of the program, discussed the benefits to coaches of undertaking the program, made mention of sponsorship opportunities available for business owners around the region, and spoke about lasting impact Max Potential had made on the Mid-Western local community.

“Businesses over the past few years have seen the value of Max Potential, not just for the young adults involved, but for the coaches who have taken part as well,” Mrs Brown said.

“It’s about getting someone from where they are to where they want to be and feeling proud to be a part of that journey.”

Mrs Brown held an open discussion about the requirements each coach would need to complete including coaching sessions, young adult and coach pairings, time commitments, and why each coach could benefit from being part of the program in the first place.

“Coaching is a lot about listening,” Mrs Brown said.

“One of the biggest things Max Potential coaches in the past have got out of the program is the ability to really stop and listen to what those around them have to say.

“It’s about getting someone from where they are to where they want to be and feeling proud to be a part of that journey.”

The benefits from Max Potential don't stop once the program has ended. Instead they ripple on through families, businesses, and the community.

“It's about helping to build leadership skills that coaches can then take back into their own workplace and put to use,” Mrs Brown said.

Young adults and community coaches who are interested in participating in the 2015 Club Mudgee Max Potential program are encouraged to visit max-potential.com.au for an application form, fill it out, and return the form to Fiona Brown by Monday, December 1.

For more information, contact Fiona Brown on 0407 727 083  0407 727 083.